



<<Joe Smith>>
 <<22029 39th Avenue SE>>
 <<Bellingham, WA 98226>>

**Important Information Regarding
 Your <<Year/Make/Model>>**

PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY:

General Motors and General Motors Acceptance Corporation (GMAC) acknowledge the state of the current economy and are responding by announcing a **First Class Transportation Stimulus Package**. In cooperation, the management at Bill Smith Pontiac Buick GMC has been authorized to upgrade your <<year, make model>> and assist in reducing your payments. Funding is available to allow customers the opportunity to reduce their overall transportation costs. Your <<year, make, model>> qualifies you for this special event. It is by invitation only.

Bill Smith Pontiac Buick GMC in Cullman, AL has been authorized to **reduce interest rates or increase factory cash back**. These are the most aggressive incentives ever offered to give you the opportunity to exchange and upgrade your current vehicle.

What does this mean to you? We would like you to upgrade your <<YEAR/MAKE/MODEL>> for a newer vehicle with lower payments and increased factory warranty. With payment protection, factory authorized incentives and generous trade-in values, we feel confident that you can make this exchange with little or no out of pocket expense and a monthly payment that fits your budget.

BONUS OFFER: <<Joe Smith>>, **if we can't lower your transportation costs during this event, you will receive \$500 in Road Check parts and service vouchers to help maintain the service on your current vehicle. No purchase necessary!**

To receive the highest value for your trade, plus an additional \$1000 trade in assistance, go to your personal web page at www.GMUpgrade.com your access code is **BS23**. Yours may be a vehicle for which we pay full retail.

Please stop by or call **256-734-4472** to schedule a convenient appointment and allow us the opportunity to make you an offer. A visual inspection of your vehicle is required to assess its value. This is a rare and unique event.

Thursday, June 25, 2009	8:30am - 6:00pm
Friday, June 26, 2009	8:30am - 6:00pm
Saturday, June 27, 2009	8:30am - 5:00pm

Special Event Site:

Bill Smith Pontiac Buick GMC
 1940 2nd Ave NW
 Cullman, AL 35055
www.billsmithpontiac.com

For More Details Please Call: **256-734-4472**



2009 GMC Sierra

0% APR up to 60 Months through GMAC.

'On approval of credit. See dealer for details. One per family. with a valid driver's license. All offers end June 27, 2009. Service Vouchers in the form of discounts off of parts or service not to exceed 20% of total service off of retail.