



<<Joe Smith>>  
 <<22029 39th Avenue SE>>  
 <<Bellingham, WA 98226>>

<<Make>>  
 PREFERRED MAKES  
 XXXX  
 PERSONAL ACCESS CODE

**PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY:**

Sherman Power Sports acknowledges the state of the current economy and is responding with a Special First Class Stimulus Package to help owners upgrade their current recreational vehicle. In cooperation with numerous lending institutions, the management at Sherman Power Sports has been authorized to buy-back your <<year, make model>> while offering financing as low as 7.99% APR, and up to \$1200 Factory Cash Back or 5 Year Limited Warranty\*\*. Appraisers have been given notice to be very generous with their values. Your status qualifies you for this private event. It is by invitation only.

Sherman Power Sports will reduce new and pre-owned models by offering some of the most aggressive incentives ever offered to give you the opportunity to exchange and upgrade your current recreational vehicle.

What does this mean to you? We would like you to upgrade your <<YEAR/MAKE/MODEL>> for a newer vehicle with below market financing and increased factory warranty. With authorized incentives and generous trade-in values, we feel confident that you can make this exchange with little or no out of pocket expense and a monthly payment that fits your budget.

**BONUS OFFER:** <<Joe Smith>>, just for attending, receive \$500 in maintenance and accessory vouchers to be used on your current or new recreational vehicle. No purchase necessary!

To receive the highest value for your trade, plus an additional \$250 trade in assistance voucher, go to your personal web page at [www.VehicleUpgrade.info](http://www.VehicleUpgrade.info). Your access code is **XXXX**. Yours may be a vehicle for which we pay full retail.

Please stop by or call **888-987-3030** to schedule a convenient appointment and allow us the opportunity to make you an offer. A visual inspection of your vehicle is required to assess its value. This is a rare and unique event.

Wednesday, July 08, 2009	9:30am - 6:00pm
Thursday, July 09, 2009	9:30am - 6:00pm
Friday, July 10, 2009	9:30am - 6:00pm
Saturday, July 11, 2009	9:00am - 5:00pm

Special Event Site:  


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**Sherman Power Sports**  
**1205 S. Highway 75 (North Central Expressway)**  
 Sherman, TX 75090  
[www.shermanpowersports.com](http://www.shermanpowersports.com)  
 For More Details Please Call: **888-987-3030**

PLEASE PRESENT THIS  
 NOTIFICATION AND ONE  
 PIECE OF IDENTIFICATION  
 TO GAIN ENTRANCE TO THIS  
 PRIVATE SALE.

\*On approval of credit. See dealer for details. \*\*On select 2007, 2008 & 2009 models. All offers end July 11, 2009.